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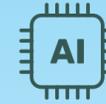
INNOVATIVE EDUCATION FOR
A CHANGING WORLD.

ABOUT THE ARTHAH SCHOOL

WHERE PURPOSE MEETS LEARNING

At The Arthah School, we believe that education is a journey of discovering one's purpose, nurturing innate potential, and preparing every learner for a meaningful future. Nestled in the peaceful and vibrant environment of Kollur, Hyderabad, our 6+ acre campus is thoughtfully designed to offer a safe, inspiring, and enriching environment for students.

We follow the CBSE curriculum, ensuring a balanced approach that integrates academic excellence with co-curricular engagement and value-based learning. At The Arthah School, learning is a journey where curiosity is nurtured, confidence is built, and every child discovers their true purpose.



AI-Native
Human-Led



Global Child
Wellbeing Framework



Physical
Intelligence



2040-Engineered
Curriculum



Edupreneurship
Foundation



OUR APPROACH TO LEARNING

AN INTEGRATED LEARNING JOURNEY

At The Arthah School, we emphasize the importance of thinking beyond boundaries. We encourage students to connect ideas across disciplines, allowing them to see the world in a more integrated way. By blending subjects and ideas, our students not only gain subject-specific knowledge but also develop the ability to apply this knowledge creatively and confidently to real-life situations.



A LEARNING ENVIRONMENT DESIGNED FOR GROWTH

Our 6+ acre campus is not just a space; it's a purposeful environment. Located near the cultural and educational hub of Hyderabad, the school is a perfect mix of nature and modernity, a space where students can focus, interact, and grow.



☀️ Classrooms and learning spaces are designed to encourage collaboration, creativity, and problem-solving.

☀️ The environment integrates visual elements that inspire both individual and group learning, turning the campus into a living classroom where ideas flow naturally.

☀️ Immersive learning tools and thematic displays bring the subjects to life, making education dynamic and engaging.

☀️ The Arthah School is more than an institution, it's a nurturing space where young minds discover their direction, identity and inspiration.



Education is the most powerful
weapon which you can
use to change the world.
– **Nelson Mandela**

To nurture purposeful learners who discover their true potential and grow into confident, compassionate global citizens—equipped with the knowledge, values, and skills to shape a better world.

☀ **SHAPING FUTURE LEADERS**

☀ **VALUES AT THE CORE**

☀ **THE PURPOSE DRIVEN EDUCATION**

The Arthah School is a step toward shaping the future, where students feel empowered to make an impact.

OUR MISSION

- ✿ Inspire purposeful learning through curiosity and inquiry.
- ✿ Help students discover their potential with supportive and diverse learning experiences.
- ✿ Build confidence by nurturing strengths and creativity.
- ✿ Cultivate compassion and emotional intelligence.
- ✿ Foster global citizenship and respect for diverse perspectives.
- ✿ Impart essential knowledge, values, and future-ready skills.
- ✿ Empower students to contribute positively to their communities and the world.

OUR PHILOSOPHY

EDUCATION WITH PURPOSE, LEARNING FOR LIFE.

At The Arthah School, education goes beyond academics. It's about empowering students to discover their purpose and preparing them for life with a holistic approach, mind, body & spirit.



WE FOCUS ON:

Real-World Learning:

Connecting lessons to real-life situations, making education practical and relevant.

Personalized Support:

Every child receives the attention and care they need to succeed.

Building Strong Character:

Developing resilience, empathy, and responsibility alongside academic growth.

Purposeful Learning:

Lessons are designed to be meaningful, helping students understand how their education connects to the world.

Holistic Growth:

We focus on developing all aspects of a child's potential.

Inclusivity:

Every student is given the opportunity to thrive in a supportive and respectful environment.

FOUNDERS AT THE ARTHAH SCHOOL

Here's what our founders believe:

At The Arthah School, we envision education as a journey of purpose and self-discovery. Every child holds a unique light, and our mission is to help it shine. We're building a space where learning inspires values, courage, and creativity, and where students grow into confident, compassionate change makers. To our parent community, we look forward to partnering with you in shaping a future grounded in excellence, empathy, and bold dreams.

Founders, The Arthah School

Mr. Yennam Praveen Reddy

Founder, Chairman

Mr. Yennam Praveen Reddy brings over 20 years of experience in Public Relations, Business Development, and Government Relations to The Arthah School. As Chairman, he plays a key role in shaping the school's strategic direction and growth. His leadership focuses on ensuring that purpose-driven education remains at the core of everything the school does.

Mr. Reddy believes that education should empower students to develop not only their intellectual abilities but also their capacity to lead with integrity and contribute to society in a meaningful way. His focus is on creating a nurturing space where students are encouraged to explore and discover their own potential.

"Education should prepare students to lead with purpose and create meaningful change."

Mr. Yennam Praveen Reddy

Ms. Pavithra Rao Gandra

Founder, Director

With over 15 years of experience as an IT architect and entrepreneur, Ms. Pavithra Rao Gandra brings a wealth of knowledge in both technology and education. Her leadership approach centers on fostering a dynamic, inclusive environment where curiosity and creative thinking drive the learning process.

At The Arthah School, Ms. Gandra focuses on ensuring that students are equipped not only with the knowledge to succeed but also with the skills to explore new ideas.. Her vision is to create an environment where students thrive academically and emotionally, with a focus on growth, independence, and leadership.

Mr. P. Bal Reddy

Founder, Member

Mr. P. Bal Reddy is a passionate educationist with over 15 years of experience in shaping institutions that focus on holistic learning. Before co-founding The Arthah School, Mr. Reddy served as the Chairman of an MBA college in Hyderabad, where he was dedicated to mentoring students and enhancing academic practices.

He advocates for character-based education that balances academic success with personal growth, helping students build a strong foundation in values and leadership while ensuring they are ready to face the challenges of the future.

True education is not just about earning grades, it's about awakening potential, building confidence, and preparing children to lead with purpose and passion." **~Mr. Pannala Bal Reddy**

Ms. Harini Maraboina

Founder, Member

Ms. Harini Maraboina brings a unique combination of skills from the tech and education sectors. As a front-end developer and project lead, she focuses on building student-centered learning environments that encourage collaboration and problem-solving.

Ms. Maraboina's approach ensures that every student has the opportunity to grow, both intellectually and emotionally, in a learning space designed for exploration and creative thinking.

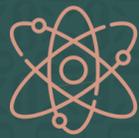
STREAM-ENABLED CURRICULUM – THE ARTHAH SCHOOL

At **The Arthah School**, we are committed to providing a **21st-century education** that prepares students for the future. Our **STREAM-based curriculum** connects **Science, Technology, Reading, Engineering, Arts, and Math**, offering a holistic, integrated approach to learning.

COMPETENCY-DRIVEN CURRICULUM

Our Competency-Driven Curriculum is designed to equip students with the skills and knowledge needed to thrive in a rapidly changing world. By aligning personal goals with societal needs and global trends, we focus on developing essential competencies for the 21st century.

A LOOK AT OUR INTEGRATED CURRICULUM



S for Science:

Explore through experiments and discovery, asking questions and finding answers.



T for Technology:

Understand the tools and systems shaping the world around us.



R for Reading & Writing:

Develop essential skills to communicate ideas and understand the world.



E for Engineering:

Design, build, and solve problems using practical skills.



A for Arts:

Express creativity and build critical thinking through music, dance, visual arts, and drama.



M for Math:

Apply math concepts in everyday life for problem-solving and decision-making.

Curriculum Framework:

Based on the National Curriculum Framework (NCF) and NEP 2020, The Arthah School ensures that students meet both national and global learning standards.

Instructions:

A mix of acclaimed pedagogic practices from around the world, adapted for virtual classrooms, to ensure effective and engaging learning.

Clear Standards:

Learning outcomes are set with clear standards that align with both Indian and global needs, guiding students towards achievable goals.

Materials & Resources:

Carefully selected books, software, and other educational tools that support the learning objectives and enrich the student experience.

Fair Assessments:

Systematic assessments measure student progress, ensuring that each child's development is monitored and supported.

Intervention:

Regular diagnostic and remedial interventions allow our educators to tailor lessons to meet individual needs, ensuring that every student masters skills at their own pace.

STREAM empowers students to see how subjects overlap and come together, building the **critical skills** needed in today's world.

OUR DEDICATED EDUCATORS & THEIR APPROACH



EDUCATORS: PASSIONATE, ENGAGED, INSPIRED

Our educators are the heart of The Arthah School. Every teacher is deeply committed to nurturing young minds, making learning meaningful and exciting. They combine professional expertise with genuine care, ensuring each child is guided, challenged, and inspired every day.

Educators use over 50 proven pedagogic practices, incorporating thinking routines, cognitive triggers, and hands-on experiences. They seamlessly blend classroom learning with creative activities, outdoor explorations, and physical engagement, making every lesson an opportunity for discovery.

OUR UNIQUE APPROACH

At The Arthah School, we believe in a holistic approach to learning that goes beyond academics. Our focus is on developing well-rounded individuals with the skills, attitudes, and values needed to succeed in the world. Here's how we do it:



Differentiated Instruction:

Tailoring learning to meet the individual needs and learning styles of each student.



Character Development:

Nurturing qualities like resilience, empathy, and responsibility that help students grow into thoughtful, ethical leaders.



Focus on Thinking Skills:

Encouraging students to think critically, solve problems, and make informed decisions.



Developing Positive Attitudes:

Creating a supportive environment where students develop confidence, curiosity, and a growth mindset.



Holistic Assessments:

Moving beyond traditional tests to assess emotional, social, and academic growth, ensuring a complete picture of student progress.



Growth Pathway:

A growth pathway graphic, showing how each element of the approach (thinking skills, character, etc.) builds on the other, leading students to well-rounded development.

NEXT-GEN FACILITIES

Innovative Spaces for Creative Learning and Exploration

Our facilities are designed to inspire creativity and foster hands-on learning, providing students with the tools to explore, experiment, and innovate in a dynamic environment.



SMART CLASSROOMS

Interactive technology in classrooms creates an environment where learning becomes dynamic and collaborative.



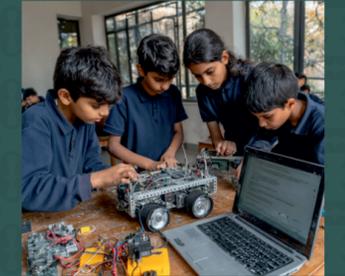
E-LIBRARY

A vast digital collection allows students to easily access resources for research, self-study, and exploration.



PERFORMING & VISUAL ARTS

Specialized studios for music, dance, and theatre give students the freedom to explore their creative talents and express themselves confidently.



MAKERS SPACE

An inspiring environment for hands-on projects and innovation, where students turn their ideas into real-world solutions.



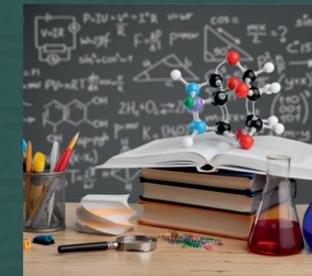
SCIENCE LABS

Modern labs for Physics, Chemistry, and Biology offer students the chance to experiment, explore scientific concepts, and develop their curiosity.



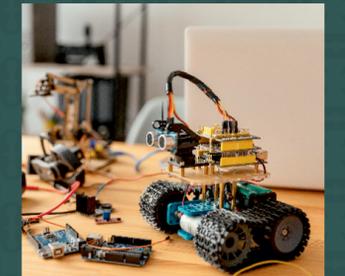
STORYTELLING ROOM

A dedicated space where students engage in storytelling, building language skills and creativity through dramatization and expression.



MATH LAB

Interactive activities and visual tools help students see the real-world applications of math, making concepts more tangible and enjoyable.



ROBOTIC LAB

This lab sparks innovation, allowing students to build and program robots, enhancing problem-solving and computational thinking skills.

TRANSPORTATION FACILITY

SAFE, COMFORTABLE, AND CONVENIENT TRAVEL FOR EVERY CHILD

KEY FEATURES OF OUR TRANSPORT SYSTEM



GPS TRACKING:

Parents can monitor bus locations in real time for added security and convenience.



LADY ATTENDANT ON EVERY BUS:

A trained female attendant accompanies every route to ensure student safety and comfort throughout the ride.



CCTV SURVEILLANCE:

Surveillance cameras are installed in all buses for constant monitoring and protection.



TRAINED DRIVERS & STAFF:

Our RTO-verified drivers are trained in defensive driving, emergency response, and child safety protocols.



FIXED PICK-UP & DROP-OFF POINTS:

Routes are designed for timely arrivals & minimal travel time across key localities.



REGULAR SAFETY DRILLS:

Staff undergoes periodic safety drills to ensure preparedness for any situation.



EXTRA CURRICULAR ACTIVITIES

Creativity is intelligence having fun." ~**Albert Einstein**



We believe learning should be an adventure. Our extra curricular activities give children the opportunity to explore, express, and develop skills while having fun, all in a supportive environment.



DANCE

Kids will love expressing themselves through movement, building confidence, and having the most fun while learning rhythm and grace.



MUSIC

From learning instruments to singing in the choir, music encourages teamwork, discipline, and creativity all while enjoying the rhythm of life.



VISUAL ARTS

Our art program lets kids doodle, paint, and explore their creativity—helping them think outside the box and express themselves.



DRAMA & THEATRE

The stage is where kids build confidence, learn to communicate, and have fun bringing stories to life with their friends.



SPORTS & GAMES

Whether it's football or cricket, sports will help our kids learn teamwork, build resilience, and stay fit while having fun.



YOGA & MINDFULNESS

Through yoga, we learn to calm our minds, stay centered, and take care of our mental and physical wellbeing.



COMMUNITY SERVICE

By volunteering, kids experience the joy of giving back, developing empathy and making a real impact in the community.



PUBLIC SPEAKING & DEBATE

These activities help your child speak confidently, think critically, and express their ideas with clarity.



ROBOTICS & STEM CLUBS

In the robotics lab, kids explore technology, build robots, and develop essential problem-solving skills for the future.



GARDENING & ENVIRONMENTAL CLUBS

Kids connect with nature, learn about sustainability, and make a positive difference in the world around them.



BUILDING STRENGTH, CHARACTER, AND CHAMPIONS

Sports play a vital role in the development of your child. At The Arthah School, we believe that learning isn't just confined to the classroom. It extends into physical activities that foster resilience, teamwork, and leadership.

As Michael Jordan once said, "Talent wins games, but teamwork and intelligence win championships." We embrace this mindset in our sports program. Here, kids will engage in activities that challenge them physically and mentally, helping them become champions not only in sports but in life.

Our 6+ acre campus is equipped with everything your child needs to stay active, healthy, and engaged. The sports program is designed to ensure that every child experiences the joy of participation while developing skills that last a lifetime.

OUR SPORTS FACILITIES

MULTI-SPORT OUTDOOR FIELDS

Your child can enjoy football, cricket, and track & field activities while developing teamwork and coordination.

INDOOR SPORTS ARENA

A versatile space for badminton, table tennis, yoga, and chess to keep kids active all year.

SKATING RINK & ACTIVITY ZONES

Fun spaces designed to improve balance, coordination, and motor skills.

BASKETBALL, LAWN TENNIS & VOLLEYBALL COURTS

Safe and well-maintained courts for competitive and recreational play.

EARLY YEARS PHYSICAL LITERACY

Movement-based sessions for pre-primary kids to grow strength, confidence, and agility.





OUR APPROACH TOWARDS STUDENT WELLNESS

We understand that a child's well-being is crucial for their overall success. That's why we make health and wellness a key part of your child's daily experience at school.

PHYSICAL HEALTH & DAILY FITNESS

We encourage your child to stay active with regular sports activities, outdoor play, and movement breaks.

INFIRMARY (SICK BAY)

Our qualified nurse is always available to attend to minor injuries and health concerns, ensuring quick care when needed.

MENTAL & EMOTIONAL WELL-BEING

Our trained counselor is available for emotional support and guidance, ensuring students have the tools to handle stress and anxiety.

COMMUNITY AWARENESS & PREVENTIVE HEALTH

We regularly organize health check-ups, and parent workshops on well-being topics to support family health.

WELLNESS IN CURRICULUM & CULTURE

Wellness is embedded in our curriculum, with activities that promote gratitude, kindness, and a growth mindset.

YOGA, MINDFULNESS & EMOTIONAL BALANCE

Yoga and mindfulness are integrated into daily life, helping kids stay calm, focused, and emotionally resilient.

CAFETERIA – WHOLESOME NUTRITION

The school cafeteria provides balanced, nutritious meals, supporting your child's growth and energy levels.



SMART & SAFE CAMPUS



CREATING A SECURE & SMART LEARNING ENVIRONMENT

We provide a smart, safe campus where your child can thrive, explore, and learn with confidence. From advanced technology to top-notch safety measures, we ensure that every aspect of the campus fosters growth and security.

SMART CAMPUS FEATURES



Smart Classrooms

Interactive, tech-enabled classrooms bring lessons to life, making learning fun and engaging.

Mobile App for Parents

Our dedicated mobile app keeps you connected with real-time updates on attendance, assignments, and school announcements.

Campus-Wide Wi-Fi Access

Secure Wi-Fi connectivity enables seamless integration of digital tools for learning and research.

AR/VR & Coding Labs

Hands-on exposure to futuristic technologies like AR/VR and coding prepares your child for tomorrow's digital world.



STUDENT SECURITY

CCTV SURVEILLANCE

Our entire campus is monitored with 24/7 CCTV to ensure the highest level of security.

CONTROLLED ENTRY & EXIT

Access to the campus is strictly regulated, with visitor verification to ensure only authorized individuals enter.

SAFE INFRASTRUCTURE DESIGN

Classrooms are equipped with age-appropriate furniture and anti-skid flooring to ensure physical safety.

TRAINED SECURITY PERSONNEL

Professional security staff are stationed at all key entry points to ensure your child's safety at all times.

EMERGENCY PREPAREDNESS

We conduct regular fire drills, evacuation plans, and provide first-aid training for staff and students.

SICK BAY & MEDICAL RESPONSE

Our infirmary provides immediate first-aid and is backed by nearby hospitals for emergency care.